

2023 American Cancer Society Columbus Volunteer Engagement

Event Committee Leadership



C2C Relay Run

August 12-13, 2023

In the annual C2C Relay Run, teams of eight runners start at International Friendship Park in Cincinnati and make their way along the route to finish in Columbus at Land-Grant Brewing Company, traversing a total of 139 miles. All teams commit to collectively fundraising \$4000 between the 8 participants. **Learn more here.**

Volunteer Opportunities: Committee, Day of Event Volunteers
Contact: Olivia Lenhard, Senior Development Manager, American Cancer Society

○ Olivia.Lenhard@cancer.org | 312.847.1728



Columbus Golf Classic

Summer 2023

Sponsors and their guests will have the opportunity to play a top 100 course as well as attend a Sunday evening reception. By supporting the Columbus Golf Classic and the American Cancer Society, you show customers and employees your organizational commitment to their well-being, but most importantly, make it possible to keep moving toward a world where cancer does not take our loved ones before their time. **Learn more here.**

Volunteer Opportunities: Trustee Committee, Executive Committee, Day of Event Volunteers **Contact**: Alli Katterheinrich, Senior Development Manager, American Cancer Society



Pan Ohio Hope Ride

July 20-23, 2023

The Pan Ohio Hope Ride is a 328-mile, four-day tour of Ohio. Cyclists also have the option to join for just one or two days of the tour. Those who are unable to be with us in person or who prefer a more casual cycling experience can participate in the "Create Your Own 328" option and challenge themselves to complete 328 miles on their own throughout the entire month of July. There is a \$1,328 fundraising minimum for four-day riders to participate in the event. **Learn more here.**



Making Strides Against Breast Cancer

October 2023

Making Strides Against Breast Cancer is a national movement of 5k walk events to celebrate survivors and thrivers, honor loved ones lost, and raise lifesaving funds that support breast cancer research and patient services. Volunteer support is needed to boost our impact and ensure a great experience for our survivors and metastatic thrivers! **Learn more here.**

Volunteer Opportunities: Committee, Day of Event Volunteers

Contact: Isabelle Castillo-Anderson, Senior Development Manager, American Cancer Society

Isabelle.CastilloAnderson@cancer.org | ← 513.766.3598



2023 American Cancer Society Columbus Volunteer Engagement Leaderboard Campaigns



ResearcHERS

ResearcHERS shines a light on the incredible discoveries made by women while empowering women leaders in the community to support our efforts to fund the brightest female minds in cancer research. Simply put, it is fundraising by women, to support and sustain womenled research and careers. **Learn more here.**

Ambassadors commit to:

- 1) Fundraise a minimum of \$2,500 for the American Cancer Society
- 2) Increase awareness on the gender inequities in cancer research
- 3) Encourage others to commit to the cause through social media channels



Gold Together

Gold Together ambassadors directly effect change by spreading awareness, sharing support, and raising funds for childhood cancer. Every two minutes a child somewhere in the world is diagnosed with cancer, but with the help of Gold Together supporters we can fight together and change the odds for kids with cancer. Learn more here.

Ambassadors commit to:

- 1) Fundraise a minimum of \$1,000 for pediatric cancer
- 2) Wear Gold every day in September
- 3) Encourage your community to act in the fight against pediatric cancer



Real Men Wear Pink

Breast cancer affects everyone - women and men. Real Men Wear Pink is a distinguished group of community leaders determined to raise awareness and money to support the American Cancer Society's mission and save more lives than ever before from breast cancer. **Learn more here.**

Ambassadors commit to:

- 1) Fundraise a minimum of \$2,500 for the American Cancer Society during October
- 2) Wear Pink every day in October
- 3) Raise awareness for the cause through social media channels



League of Heroes

Cancer affects 1 in 3 Americans, but it doesn't affect everyone equally. To accomplish our mission to reduce cancer death rates by 40% nationwide by 2035, we must focus on communities that experience greater disparities in cancer screening, diagnosis & survival. The American Cancer Society is building a league of health equity heroes to join our fight. Learn more here.

Ambassadors commit to:

- 1) Fundraising a minimum of \$5,000 to support the League of Heroes campaign
- 2) Utilize American Cancer Society tools & resources to talk about health disparities
- 3) Increase awareness & encourage others to join you in the fight